



be you

COMBINED CATALOG
WINTER 2017

Bella BLVD™

Something *beautiful*
for everyday.™

contents



4	new products	35	acrylic words
6	BARN YARD	36	puffy stickers
8	<i>peppercorns</i> & PANDAS	38	ciao chipboard & bella bows
10	MAKE your MARK	39	cute clips
12	SECRETS of the sea - girl	40	enamel stickers
14	SECRETS of the sea - boy	41	tiny text alphabet stickers
16	Addison	42	invisibles
18	ALEX	44	clear cuts
20	SPOOKTACULAR	45	classic calendars
22	HOLLY JOLLY CHRISTMAS	46	inspiration projects
24	OH MY STARS		
26	let's GO!		
27	<i>sweet sweet</i> SPRING		
28	<i>girly</i> girl		
29	<i>lady</i> boy		
30	the ZOO crew		
31	FAMILY FRENZY		
32	COLOR chaos		
33	<i>Make it</i> merry		
34	<i>fresh</i> market		

NEW for Winter 2017

greetings CRAFTY FRIENDS & FANS



Happy New Year friends! As Bella Blvd celebrates nine years in this creative and energizing industry, we want to thank you for helping us get here! Your support for our mission and the love for our products is what has allowed us to continue designing with you in mind! It's a joy each and every day to intentionally create products to help you document your stories, your families and your life. What a legacy we are creating together!

We are excited to debut our new 2017 combined catalog. In the pages to follow, discover the Bella Blvd™ and Illustrated Faith™ brands. From front to back and back to front enjoy the new product designs, darling themed collections and classic colorful embellishments that make us who we are at Bella Blvd.

Bella Blvd is best known for signature colors and freshly designed themed collections. We're thrilled to reveal four new themed collections and two stunning categories of embellishments for Bella Blvd, alongside two Illustrated Faith themed collections and additional Basics products to inspire you to illustrate your faith within the Word. At Bella Blvd we are known for designing Something Beautiful for Everyday.™ We promise we have yet to disappoint!

Please join me in celebrating the excitement that comes with new designs and new products. Enjoy the Bella Blvd happiness that follows, and thank you again for being a loyal and dedicated customer. 2017 is sure to be great, full of color and creativity!

Creatively Yours,

Stephanie Smokovich
Owner & Creative Director of Bella Blvd, Educator & Traveler



new products

FROM BELLA BLVD FOR
WINTER 2017



Puffy Stickers

Soft & dimensional, adorable and cute! Our newest embellishment assortment is puffy! Available in hearts, stars and alphabet varieties in all your favorite Bella Blvd colors. These stickers will be your new go-to embellishment.

See page 36 for the full line.

Gold Foil

Make Your Mark is our first collection that includes gold foil accents, and we're in love with how it turned out! Plus, the Clear Cuts™ transparency pad in this collection is 100% gold foil. It's so pretty, you'll freak!

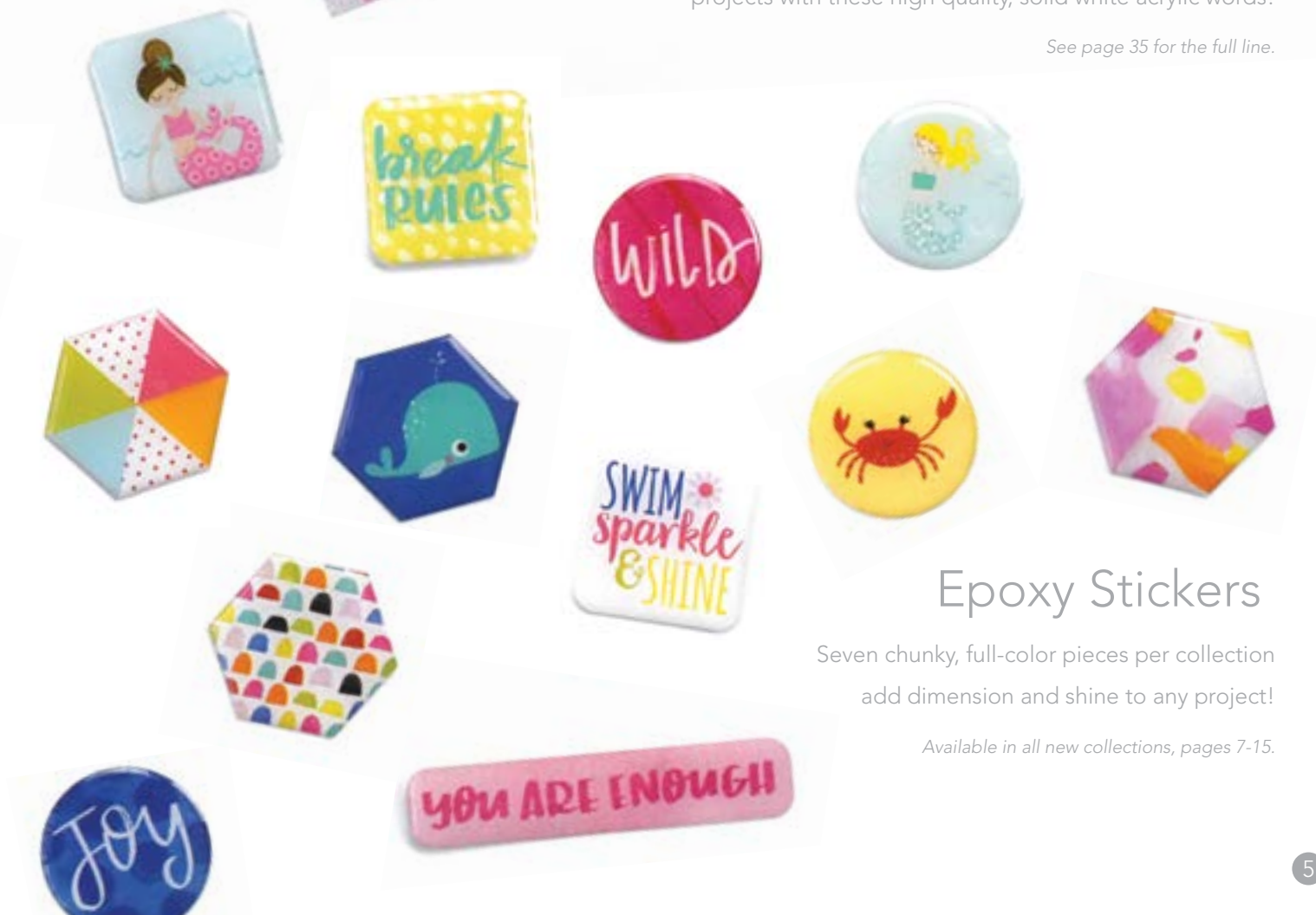
See page 10 for the full line.



Acrylic Words

Add the perfect title and touch to your layouts and projects with these high quality, solid white acrylic words!

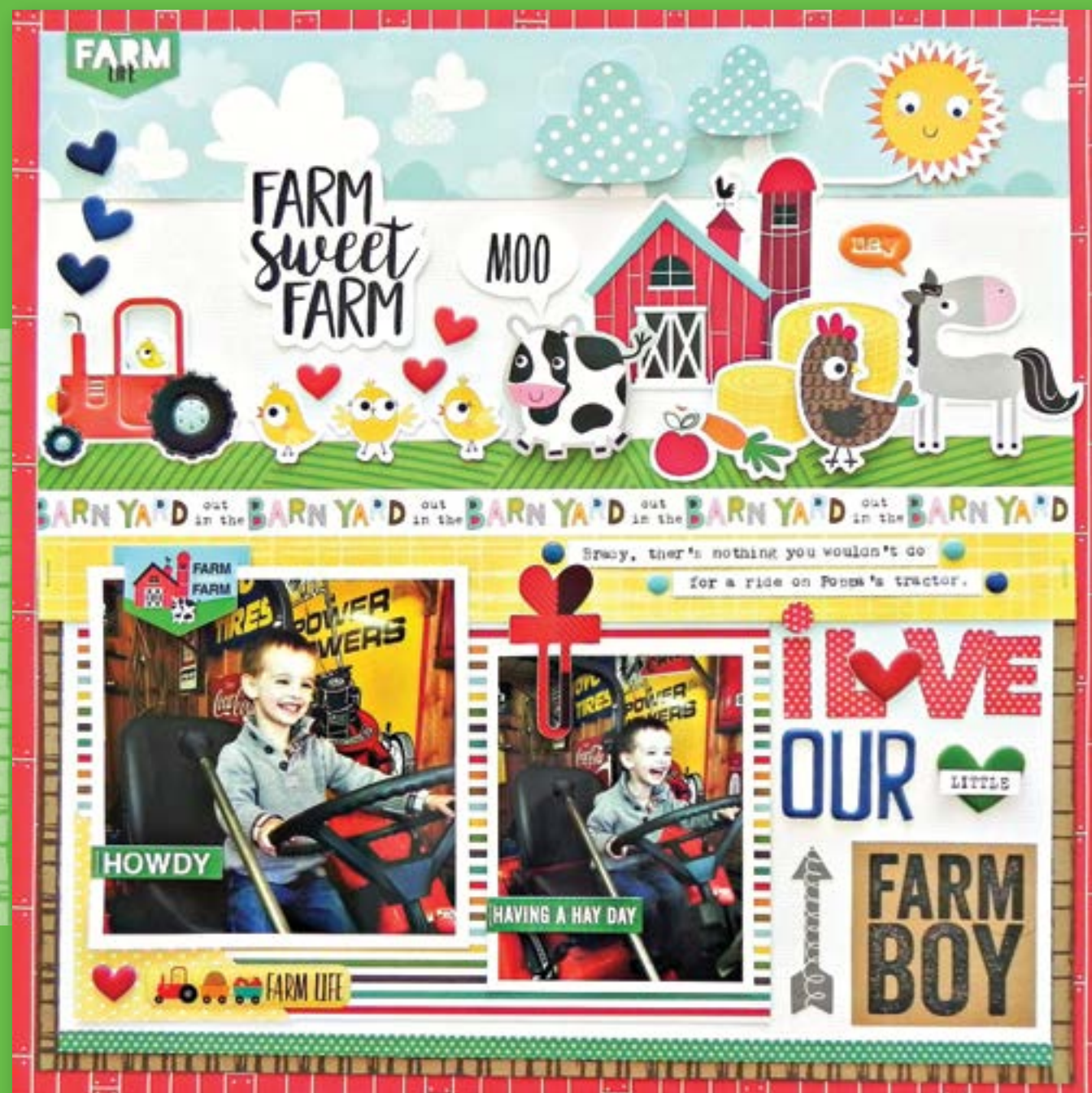
See page 35 for the full line.



Epoxy Stickers

Seven chunky, full-color pieces per collection add dimension and shine to any project!

Available in all new collections, pages 7-15.



layout by Stephanie Buce

Spending time at the farm, or even raising some of your own chickens? Life is definitely better on the farm! From homegrown gardens with fresh veggies to tractor rides and farm field trips, what better way to celebrate than with Barn Yard from Bella Blvd! Collection includes new puffy and epoxy stickers for embellishing! Available February 2017.

INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- McIntosh
- Orange
- Banana
- Bell Pepper
- Saltwater
- Gulf
- Blueberry
- Scallop
- Oyster
- Pony
- Brownie
- Oreo Black

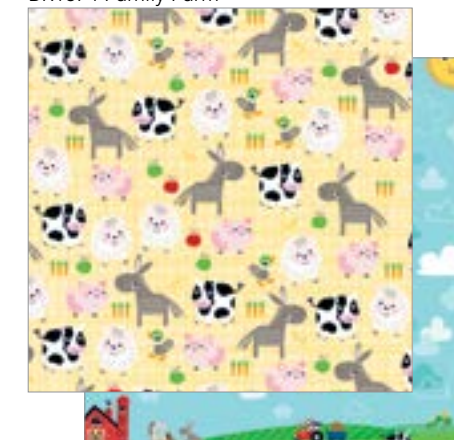
BR1572 On the Farm



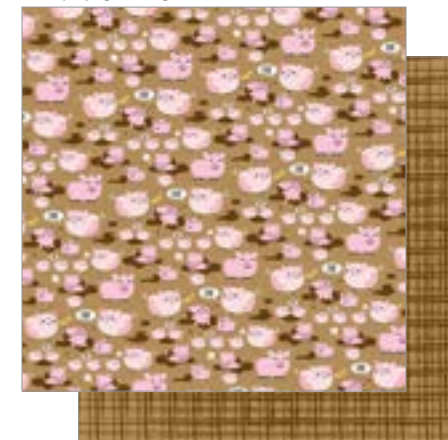
BR1573 Moo Cow



BR1574 Family Farm



BR1575 Oink! Oink!



BR1576 Borders



BR1577 Daily Details



BR1585 Paper Pad



6x8" pad, 2 ea. of 12 designs.

BR1579 Icons Puffy Stickers



BR1578 Fundamentals Stickers



BR1586 Collection Kit



EXCLUSIVE BONUS PATTERN

BR1580 Got Milk? Washi .3125"



BR1581 Farm Fresh Washi .625"



30 ft per roll

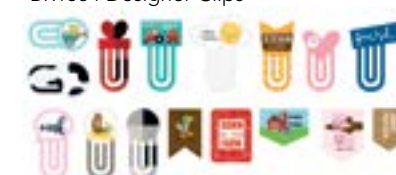
BR1582 Icons Epoxy Stickers



BR1583 Paper Pieces



BR1584 Designer Clips





layout by Amy Heller

What could honestly be more fun in the summer than a popsicle party and loungin' around like a bunch of adorable pandas?! Just in time for summer daydreams comes this whimsical collection from Bella Blvd. Take your pick from fresh fruit, cupcakes, polkadot clouds, and juicy popsicles for this summer's picnic. Collection includes new puffy and epoxy stickers for embellishing! Available February 2017.

INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- McIntosh
- Bell Pepper
- Pickle Juice
- Saltwater
- Gulf
- Scallop
- Pony
- Oreo Black

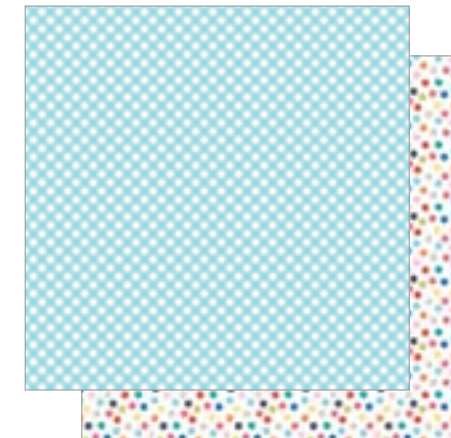
POP1587 Popsicle Party



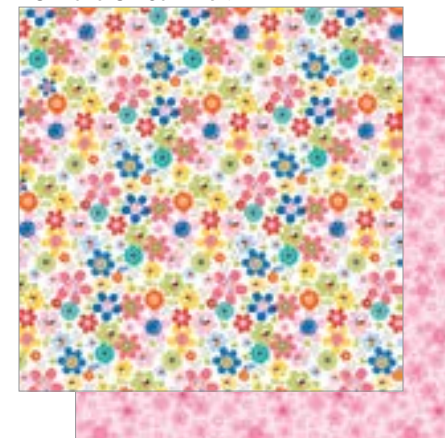
POP1588 Panda Life



POP1589 Picnic



POP1590 Oh Summer!



POP1591 Borders



POP1592 Daily Details



POP1600 Paper Pad



6x8" pad, 2 ea. of 12 designs.

POP1594 Icons Puffy Stickers



POP1593 Fundamentals Stickers



POP1601 Collection Kit



EXCLUSIVE BONUS PATTERN

POP1595 Confetti Washi .3125"



POP1596 Sweets Washi .625"



30 ft per roll

POP1597 Icons Epoxy Stickers



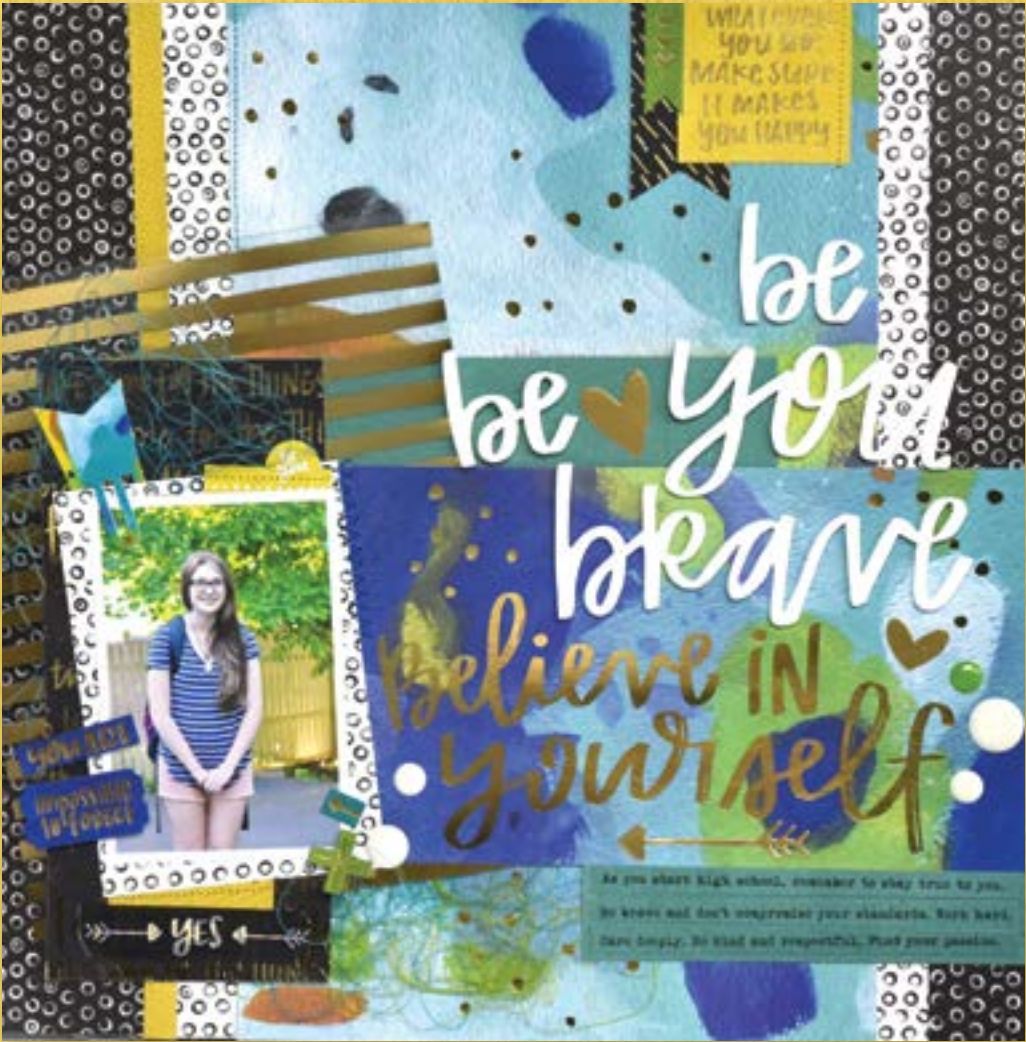
POP1598 Paper Pieces



POP1599 Designer Clips



NEW FOR WINTER 2017
SHIPS IN FEBRUARY



layout by Amy Heller



INCLUDES THESE BELLA BLVD
SIGNATURE COLORS:

- Punch
- Pickle Juice
- Cotton Candy
- Gulf
- Bell Pepper
- Oreo Black

Inspired by the makers movement comes Make Your Mark, an abstract electric, hand-painted collection that truly makes messy beautiful! As creative souls we need to make time for the things we love; let's celebrate the makers and their passion for creativity! Collaborating with hand-letterer Meghan Coleman, who loves creating letters with heart, Bella Blvd debuts gold foil in a beautiful and inspirational way. Collection available February 2017.



MYM1618 Paper Pad

6x8" pad, 2 ea. of 12 designs.



MYM1611 Icons Puffy Stickers



MYM1610 Fundamentals Stickers



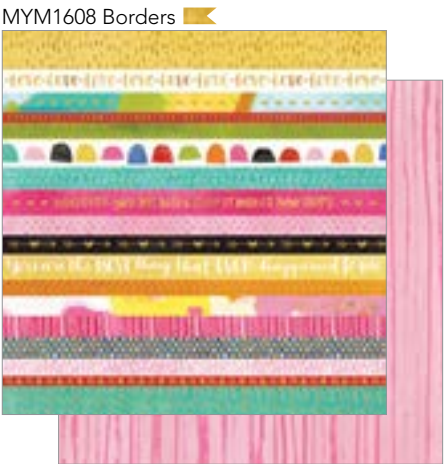
MYM1620 Collection Kit



MYM1602 Believe



MYM1605 Paint Me Pretty



MYM1608 Borders



MYM1619 Clear Cuts



MYM1614 Icons Epoxy Stickers



MYM1603 Impossible



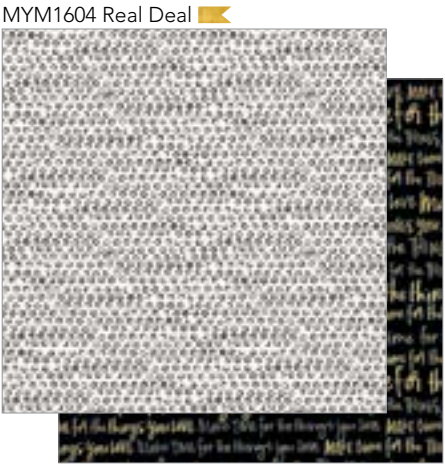
MYM1606 Make Time



MYM1609 Daily Details



MYM1615 Paper Pieces



MYM1604 Real Deal



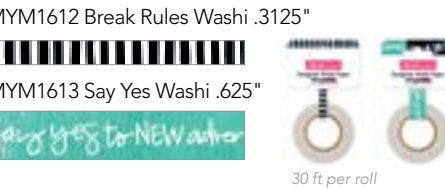
MYM1607 Magnifique



MYM1617 Gift Tags



MYM1616 Designer Clips



MYM1612 Break Rules Washi .3125"



MYM1613 Say Yes Washi .625"

30 ft per roll

ORDER TODAY!

414.259.1800 414.259.1801 bellablvd.net sales@bellablvd.net



layout by Amy Heller

Secrets of the Sea is whimsical and nautical, mighty cute and adventurous! This richly colorful collection includes variety for both the little boy and girl fishies in your life including diverse mermaids and a handsome pirate! Enjoy counting waves and exploring the saltwater with Secrets of the Sea from Bella Blvd. Collection includes new puffy and epoxy stickers for embellishing! Available February 2017.

INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- | | |
|--------------|-----------|
| McIntosh | Saltwater |
| Peep | Gulf |
| Orange | Scallop |
| Banana | Oyster |
| Bell Pepper | Brownie |
| Pickle Juice | |

SOS1621 Best Fins Forever



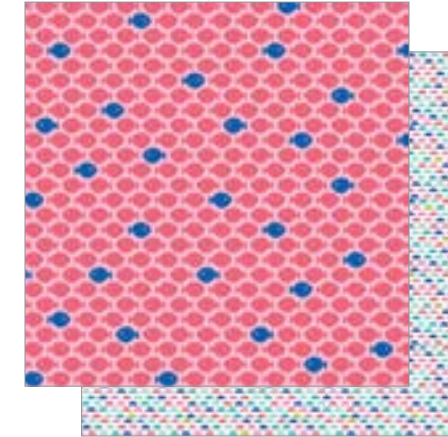
SOS1622 Whale of a Tail



SOS1623 Count the Waves



SOS1624 Little Fishy



SOS1625 Borders-Girl



SOS1626 Daily Details-Girl



SOS1634 Paper Pad-Girl



6x8" pad, 2 ea. of 12 designs.

SOS1628 Icons Puffy Stickers-Girl



SOS1627 Fundamentals Stickers-Girl



SOS1635 Collection Kit-Girl



EXCLUSIVE BONUS PATTERN

SOS1629 Sand & Sun Washi .3125"

dreams are made of sand

SOS1630 Under the Sea Washi .625"

life is good UNDER



30 ft per roll

SOS1631 Icons Epoxy Stickers-Girl



SOS1632 Paper Pieces-Girl



SOS1633 Designer Clips-Girl



ORDER TODAY!

414.259.1800 414.259.1801 bellablvd.net sales@bellablvd.net

DOUBLE-SIDED PATTERNED PAPERS

COORDINATING PRODUCTS



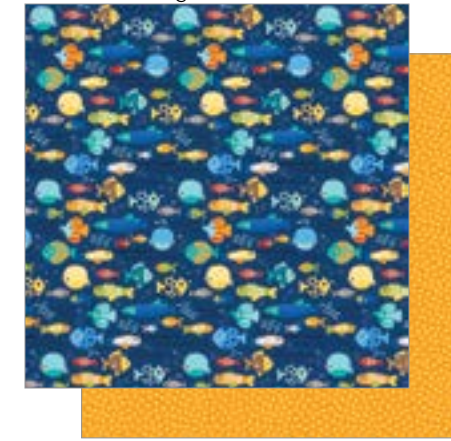
Layout by Stephanie Butce

Secrets of the Sea is whimsical and nautical, mighty cute and adventurous! This richly colorful collection includes variety for both the boy and girl little fishes in your life including diverse mermaids and a handsome pirate! Enjoy counting waves and exploring the saltwater with Secrets of the Sea from Bella Blvd. Collection includes new puffy and epoxy stickers for embellishing! Available February 2017.

INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- | | |
|---|--|
| ● McIntosh | ● Saltwater |
| ● Orange | ● Gulf |
| ● Banana | ● Scallop |
| ● Bell Pepper | ● Oyster |
| ● Pickle Juice | ● Brownie |

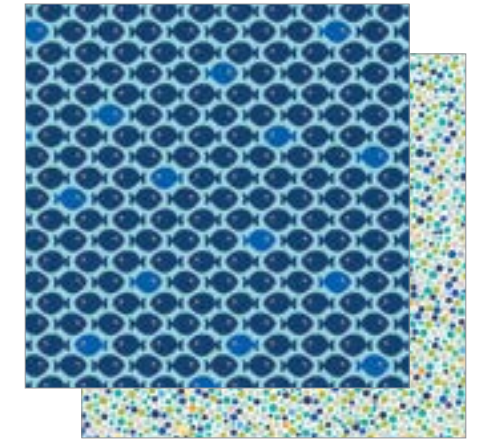
SOS1636 Finding Fishies



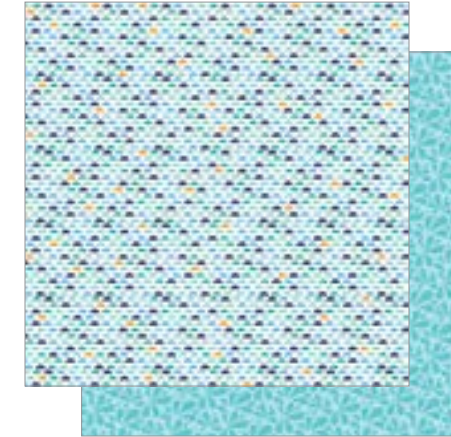
SOS1637 Dancing Jellies



SOS1638 Fish Parade



SOS1639 Seashore



SOS1640 Borders-Boy



SOS1641 Daily Details-Boy



SOS1649 Paper Pad-Boy



6x8" pad, 2 ea. of 12 designs.

SOS1643 Icons Puffy Stickers-Boy



SOS1642 Fundamentals Stickers-Boy



SOS1650 Collection Kit-Boy



EXCLUSIVE BONUS PATTERN

SOS1644 Great View Washi .3125"



SOS1645 High Tide Washi .625"

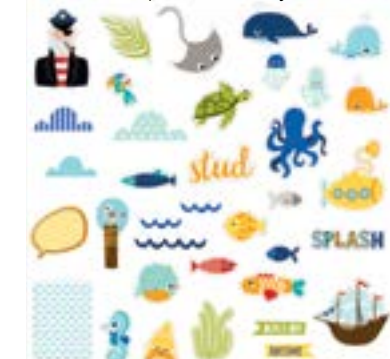


30 ft per roll

SOS1646 Icons Epoxy Stickers-Boy



SOS1647 Paper Pieces-Boy



SOS1648 Designer Clips-Boy



Addison

OBVi



layout by Laura Vegas

She's the perfect age for sass and style. Addison loves technology, texting her squad and listening to her favorite playlist. Perfect for the millennial chasing her independence, causing drama and trying to find herself. This snarky and cool collection includes four double-sided patterned papers, two embellishment papers, coordinating cardstock stickers, washi stickers, Paper Pieces™, 6x8" paper pad, Tabbies™ and Designer Clips™ Collection now shipping.

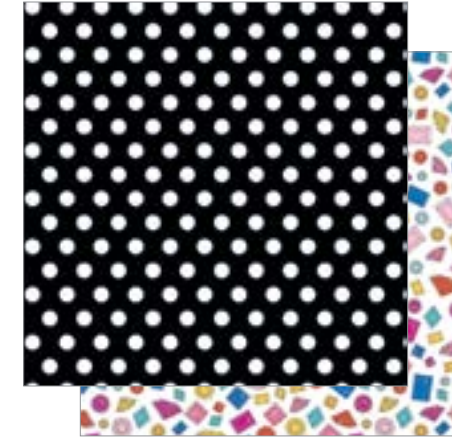
INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- Peep
- Saltwater
- Ice
- Oreo Black

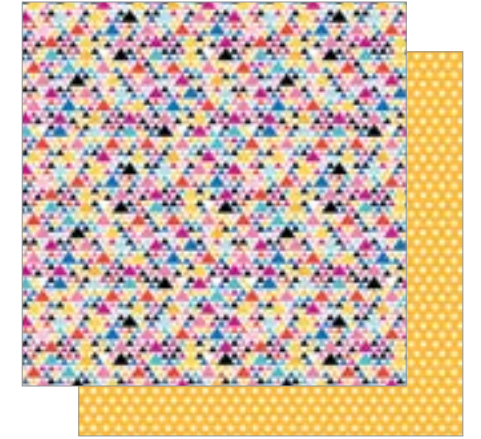
1199 Free Spirit



1200 Curfew



1201 Fierce



1202 Playlist



1203 Borders



1204 Daily Details



1207 Paper Pad



6x8" pad, 2 ea. of 12 designs.

1206 Washi Sticker Book



2 ea. of 4 sheets.

1205 Fundamentals Stickers



1211 Collection Kit



EXCLUSIVE
BONUS
PATTERN

1209 Tabbies



1208 Paper Pieces

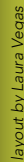


1210 Designer Clips



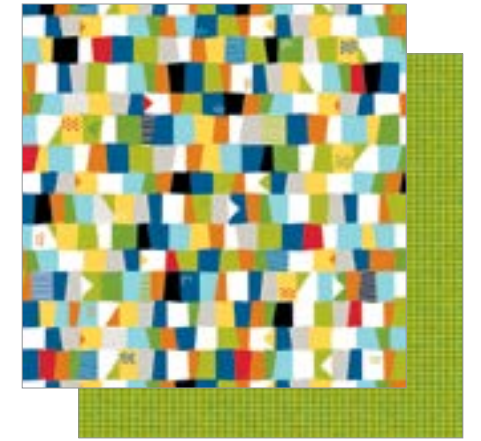
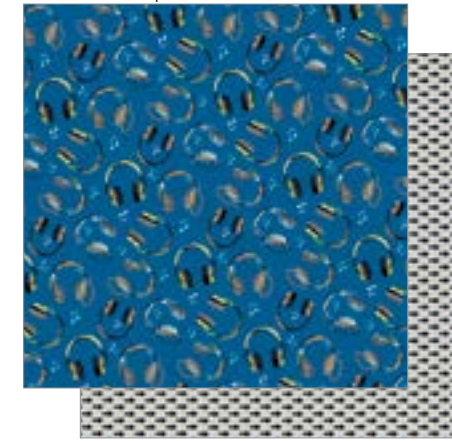
ORDER TODAY!

☎ 414.259.1800 📠 414.259.1801 🌐 bellablvd.net ✉ sales@bellablvd.net



Alex might not be paying much attention to Addison these days, but he's definitely eating all the junk food he can find, turning up his headphones and group texting his guy friends. This rough and tumble collection includes four double-sided patterned papers, two embellishment papers, coordinating cardstock stickers, washi stickers, Paper Pieces™, 6x8" paper pad, Tabbies™ and Designer Clips™ Collection now shipping.

- McIntosh
- Bell Pepper
- Pickle Juice
- Guacamole
- Saltwater
- Blueberry
- Scallop
- Oreo Black



SPOOKTACULAR



layout by Becki Adams

Round up all the cuties in their costumes and let's head out for a night of toil and trouble! From friendly ghosts and witches to pumpkins with personalities, Spooktacular has this year's Halloween covered! This wickedly adorable collection includes four double-sided patterned papers, two embellishment papers, coordinating cardstock stickers, washi stickers, Paper Pieces™, 6x8" paper pad, Tabbies™ and Designer Clips™ Collection now shipping.

INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- Orange
- Plum
- Bell Pepper
- Scallop
- Pickle Juice
- Oyster
- Thyme
- Oreo Black

1309 Toil & Trouble



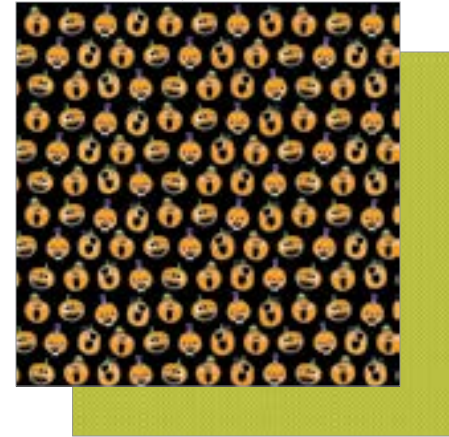
1310 Casper



1311 Batty



1312 Pumpkin Day



1313 Borders



1314 Daily Details



1317 Paper Pad



6x8" pad, 2 ea. of 12 designs.

1316 Washi Sticker Book



2 ea. of 4 sheets.

1315 Fundamentals Stickers



1321 Collection Kit



EXCLUSIVE BONUS PATTERN

1319 Tabbies



1318 Paper Pieces



1320 Designer Clips



ORDER TODAY!

☎ 414.259.1800

📠 414.259.1801

🌐 bellablvd.net

✉ sales@bellablvd.net

21

DOUBLE-SIDED PATTERNED PAPERS

COORDINATING PRODUCTS



layout by Stephanie Buice

Mr. Claus is coming to town! Put on your Christmas sweater and join the Holly Jolly Christmas Party. Untraditional colors including navy blues and light pinks make this collection perfect for the littles at Christmas time! This collection is full of fun holiday critters featured on four double-sided patterned papers, two embellishment papers, coordinating cardstock stickers, washi stickers, Paper Pieces™, 6x8" paper pad, Tabbies™, Designer Clips™ and Gift Tags. Collection now shipping.

INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- McIntosh
- Pickle Juice
- Peep
- Gulf
- Cotton Candy
- Blueberry

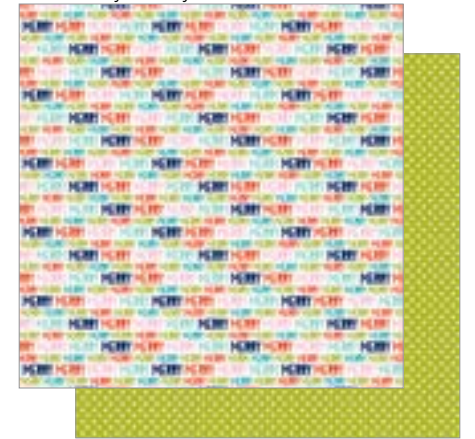
1322 Mr. Claus



1323 Sweater Weather



1324 Merry! Merry!



1325 Evergreen



1326 Borders



1327 Daily Details



1330 Paper Pad



6x8" pad, 2 ea. of 12 designs.

1329 Washi Sticker Book



2 ea. of 4 sheets.

1328 Fundamentals Stickers



1336 Collection Kit



EXCLUSIVE BONUS PATTERN

1332 Tabbies



1331 Paper Pieces



1333 Designer Clips



1334 Gift Tags

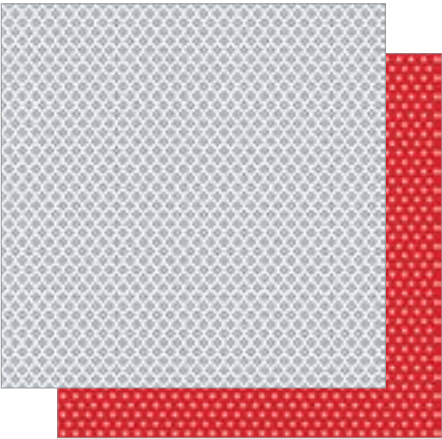


string included

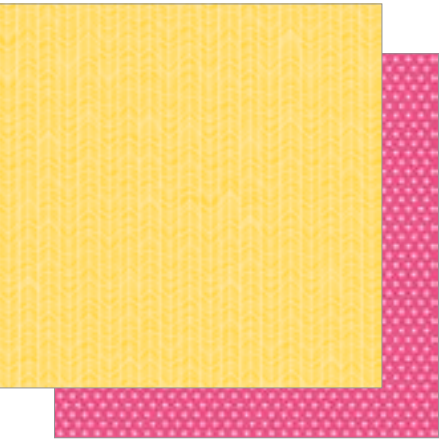
ORDER TODAY!

☎ 414.259.1800 📠 414.259.1801 🌐 bellablvd.net ✉ sales@bellablvd.net

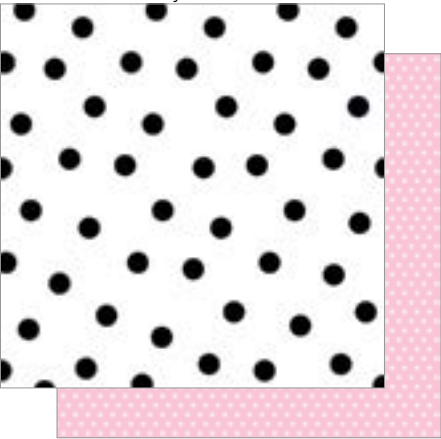
1337 McIntosh Stars



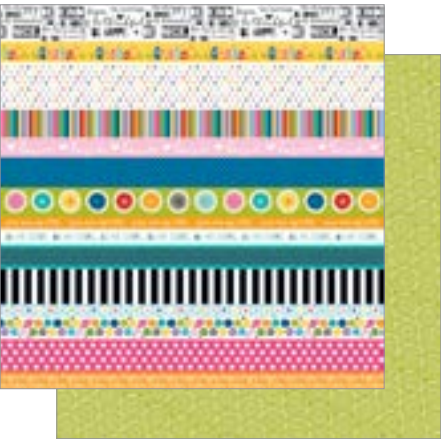
1338 Punch Stars



1339 Cotton Candy Stars



1226 Borders



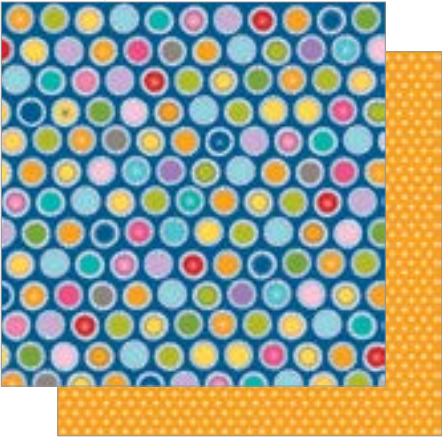
1335 3x4s



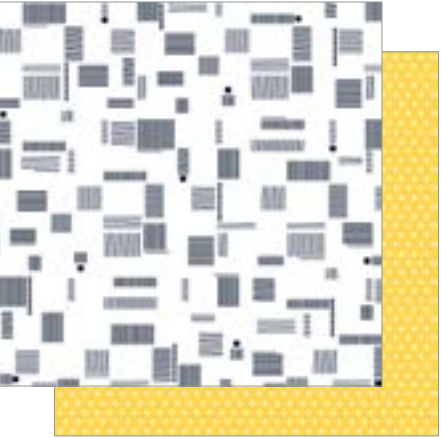
1359 4x6s



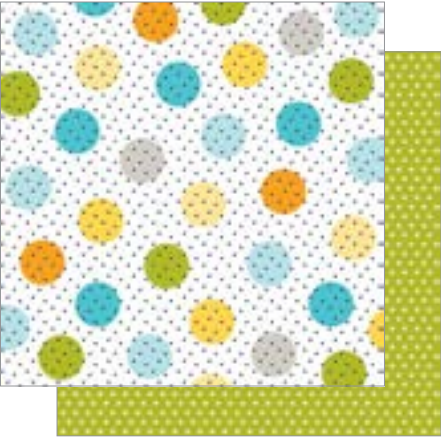
1340 Orange Stars



1341 Bell Pepper Stars



1342 Pickle Juice Stars



1352 Paper Pad



6x8" pad, 2 ea. of 12 designs.

1350 Colorful Washi Sticker Book



2 ea. of 4 sheets.

1351 Black & White Washi Sticker Book



2 ea. of 4 sheets.

1360 Collection Kit



EXCLUSIVE BONUS PATTERN

1343 Guacamole Stars



1344 Ice Stars



1345 Gulf Stars



1349 Fundamentals Stickers



1353 Paper Pieces



1356 Colorful Designer Clips



1357 Black & White Designer Clips



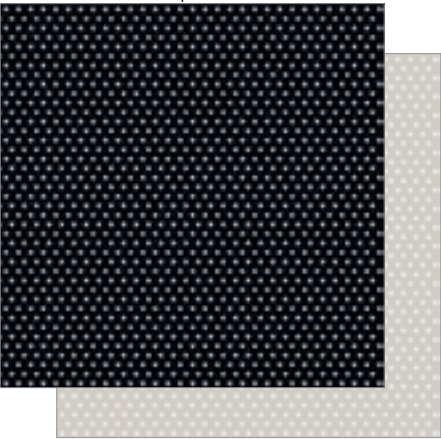
1346 Blueberry Stars



1347 Plum Stars



1348 Oreo & Scallop Stars



1354 Colorful Tabbies



1355 Black & White Tabbies



1358 Gift Tags



string included

DOUBLE-SIDED PATTERN PAPERS

MORE PAPERS

COORDINATING PRODUCTS

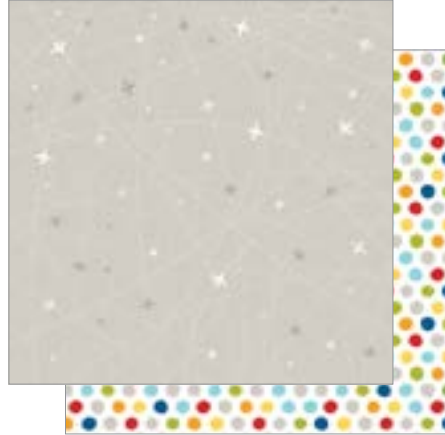
DOUBLE-SIDED PATTERN PAPERS

DOUBLE-SIDED PATTERNED PAPERS

1147 Baggage Claim



1148 Air Traffic Control



1149 Tourist Spot



1108 Bloomin' Beauties



1109 His Bunny Hop



1110 Her Bunny Hop



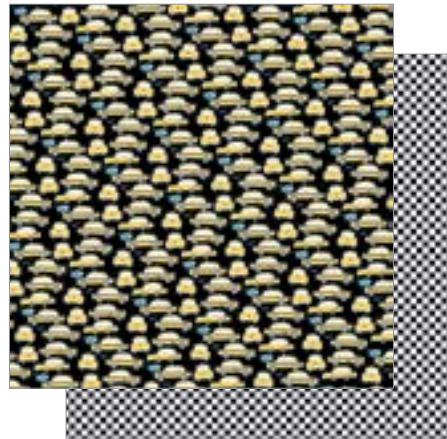
1150 Go See Do!



1151 Perfect Weather



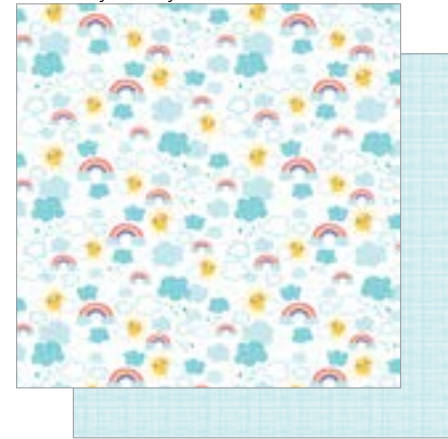
1152 Taxi



1111 Buds & Blooms



1112 Easy Breezy



1113 To Dye For



1153 Borders



1154 Daily Details



1159 Collection Kit



EXCLUSIVE
BONUS
PATTERN

1114 Borders



1115 Daily Details



1120 Collection Kit



EXCLUSIVE
BONUS
PATTERN

COORDINATING PRODUCTS

COORDINATING PRODUCTS

1155 Treasures & Text Stickers



1157 Paper Pieces



1156 Chipboard Icons



1158 Cloudy Washi 30 ft



1116 Treasures & Text Stickers



1118 Paper Pieces



1117 Chipboard Icons



1119 Bzzz Washi 30 ft



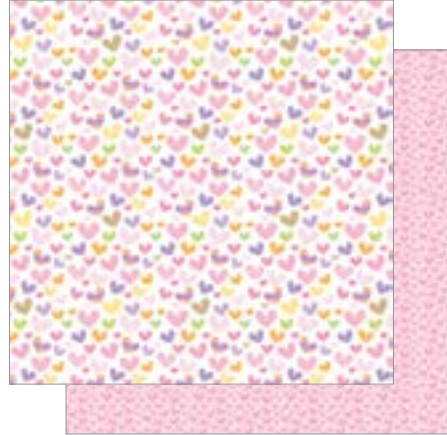
1121 Sweet Safari



1122 Just a Wink



1123 She Stole My Heart



1134 Jungle Jammies



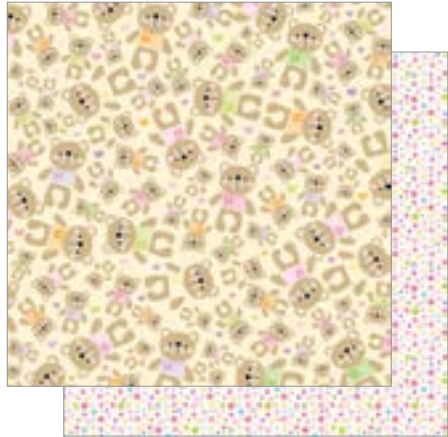
1135 Barely a Wink



1136 He Stole My Heart



1124 Mrs Teddy



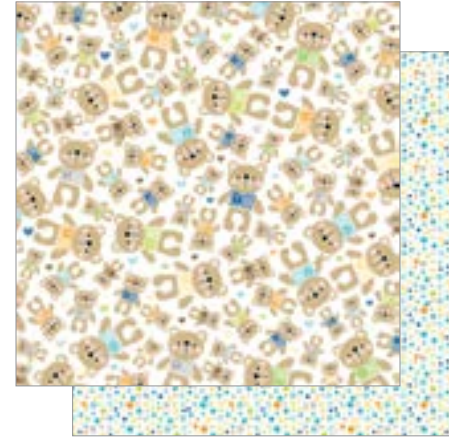
1125 Princess Frog



1126 Pretty as a Posie



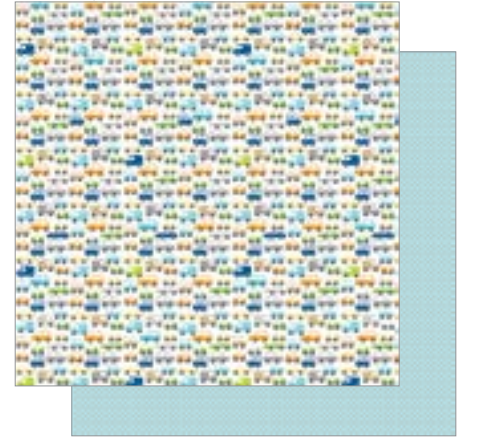
1137 Mr Teddy



1138 Prince



1139 Play with Me



1127 Borders



1128 Daily Details



1133 Collection Kit



EXCLUSIVE
BONUS
PATTERN

1140 Borders



1141 Daily Details



1146 Collection Kit



EXCLUSIVE
BONUS
PATTERN

1129 Treasures & Text Stickers



1130 Chipboard Icons



1132 Love Her Washi 30 ft



1142 Treasures & Text Stickers



1143 Chipboard Icons



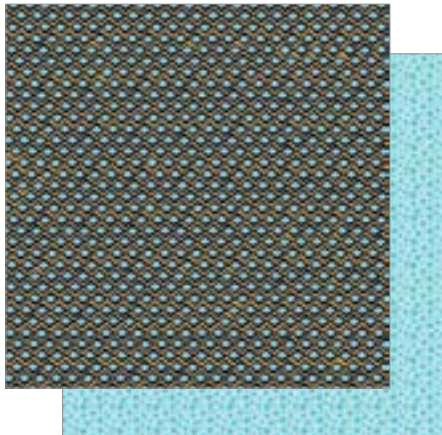
1145 Love Him Washi 30 ft



1160 Zoo Trails



1161 Snake Skin



1162 This Place is a Zoo



1163 Wild Things



1164 Train Ride



1165 Snack Time



1166 Borders



1167 Daily Details



1172 Collection Kit



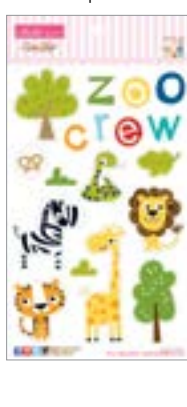
1168 Treasures & Text Stickers



1170 Paper Pieces



1169 Chipboard Icons



1171 Wild Things Washi 30 ft



1072 Treasures & Text Stickers



1066 A Lot Going On



1067 Here We Grow



1068 Donut Day



1069 Around the Block



1070 Borders



1071 Daily Details



layout by Natalie Elphinstone

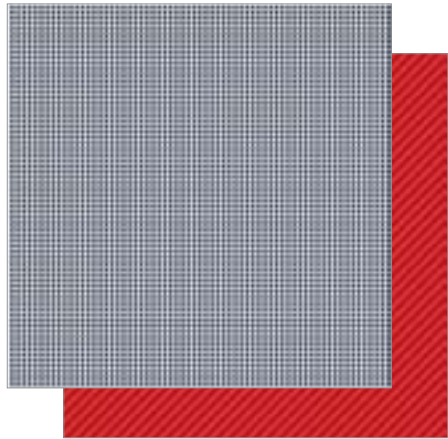
DOUBLE-SIDED PATTERN PAPERS

COORDINATING PRODUCTS

STICKER

DOUBLE-SIDED PATTERNED PAPERS

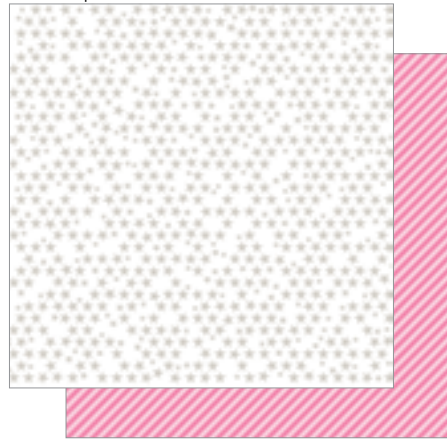
881 McIntosh Strandz



882 Punch Strandz



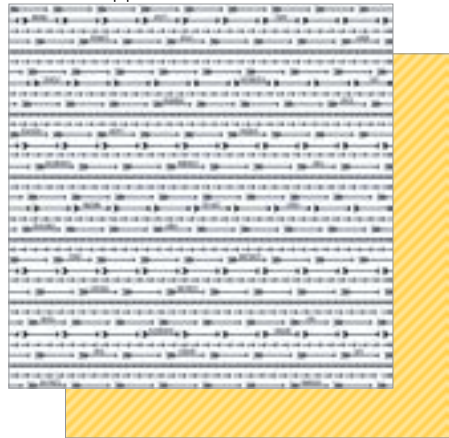
883 Peep Strandz



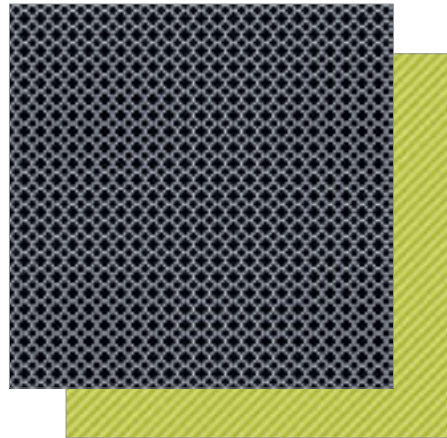
884 Orange Strandz



885 Bell Pepper Strandz



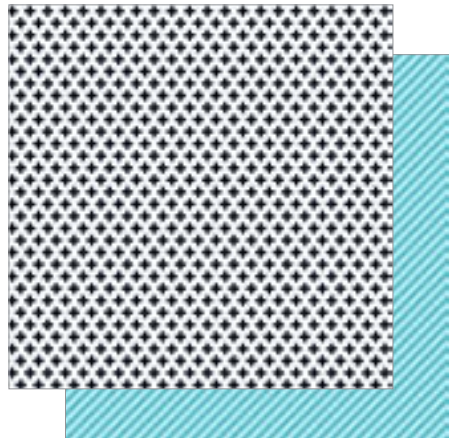
886 Pickle Juice Strandz



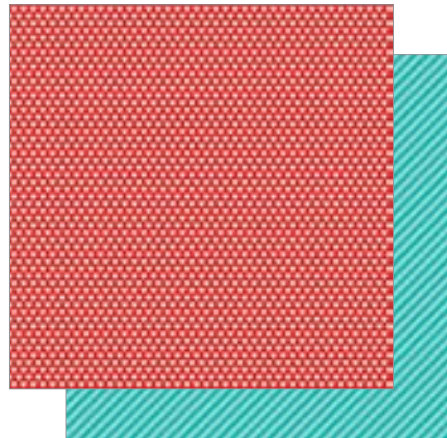
887 Guacamole Strandz



888 Ice Strandz



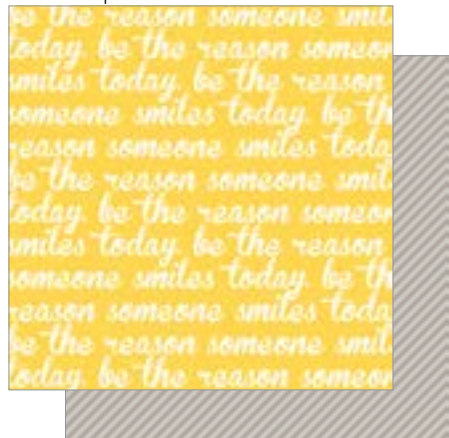
889 Gulf Strandz



890 Blueberry Strandz



891 Scallop Strandz



892 Oreo Black Strandz



893 Daily Details



895 Words of Wisdom



1077 Treat Exchange



1078 Borders & Bits



894 Months



922 Treasures & Text Stickers



1076 Fa La La



1079 Treasures & Text Stickers



layout by Kelly Holbrook

Make it merry!

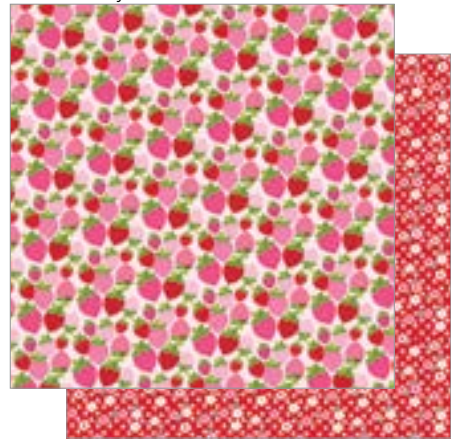


layout by Becki Adams

1055 Tutti Frutti



1058 Freshly Picked



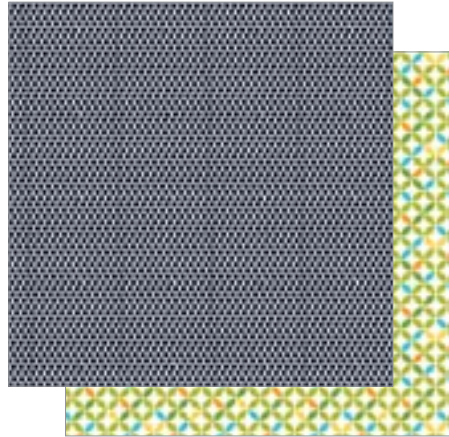
1061 Borders



1063 Treasures & Text Stickers



1056 Whole 'Lotta Seeds



1059 Freshly Squeezed



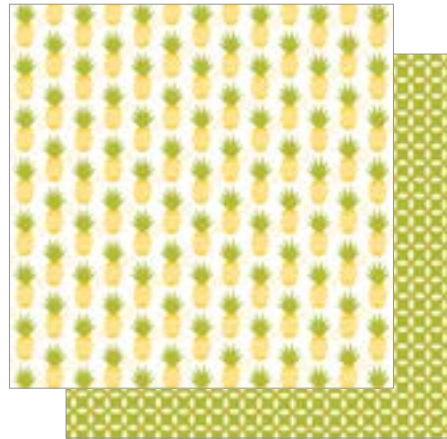
1062 Daily Details



1057 Fruitful



1060 Sweet to Eat



1065 Collection Kit



embellishments

NEW FOR WINTER 2017
SHIPS IN FEBRUARY

Acrylic Words

Add the perfect title and touch to your layouts and projects with these high quality, solid white acrylic words! Available in 10 skus, each offering two different words in the beautiful hand-written script of artist Meghan Coleman. There's no other font treatment out there like Meghan's letters from the heart!

ACR1651 Love & Promise



ACR1652 Fearless & Strong



ACR1653 Embrace Today



ACR1654 New & Sweet



ACR1655 Gratitude & Grace



ACR1656 Happy & Smile



ACR1657 Sparkle & Shine



ACR1658 Explore & Play



ACR1659 Be You, Be Brave



ACR1660 Home & Namaste



See product photo on page 5

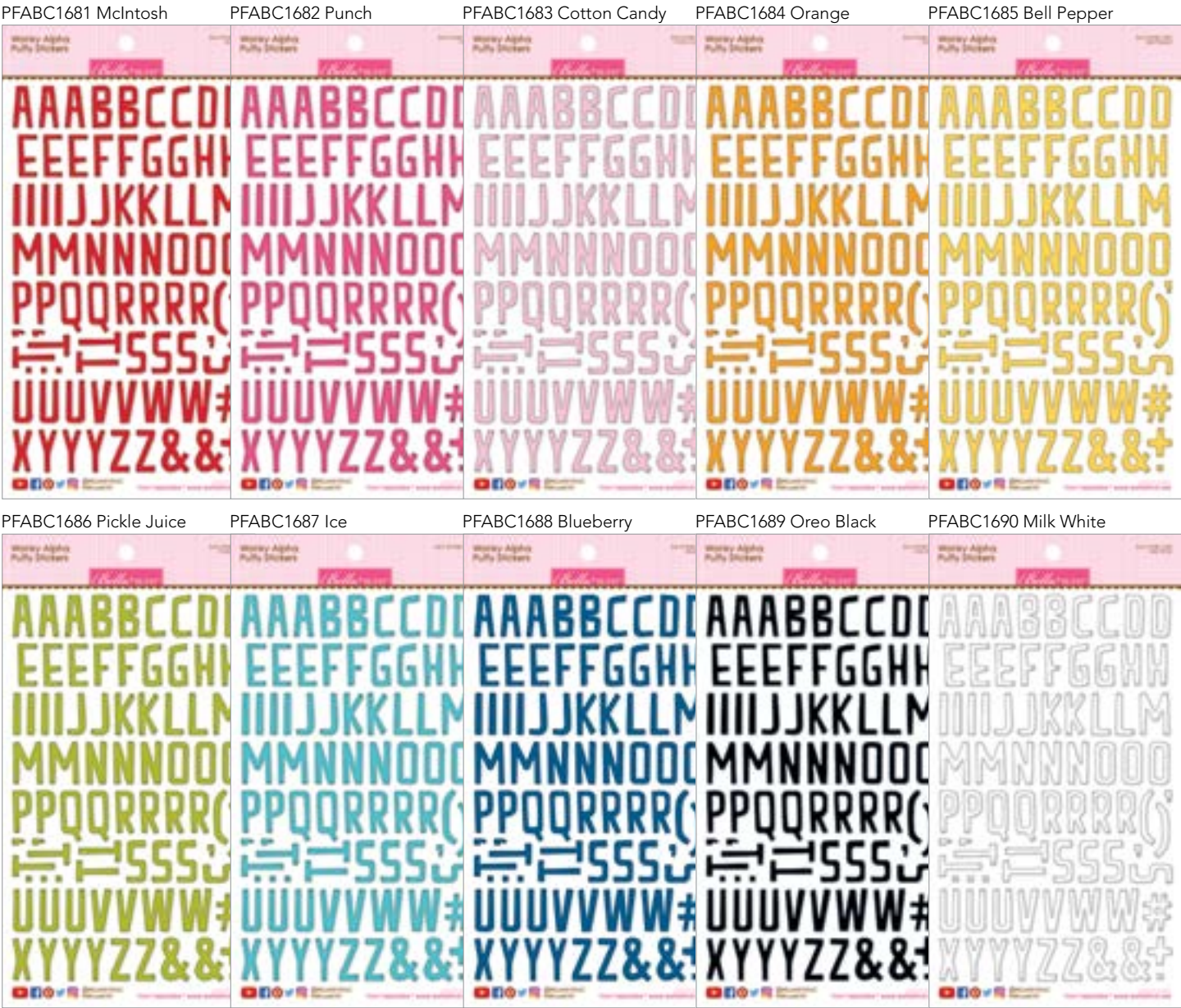
NEW FOR WINTER 2017
SHIPS IN FEBRUARY

Puffy Stickers

Soft & dimensional, adorable and cute come Bella Blvd's newest embellishment assortment, Puffy Stickers! Puffy Hearts and Puffy Stars are irresistible in their monochromatic color mixes, including 10 sku options! The Wonky Alphabets make the perfect whimsical title for your crafting projects too. All available in your favorite Bella Blvd signature colors that will coordinate across collections!



layout by Amy Heller

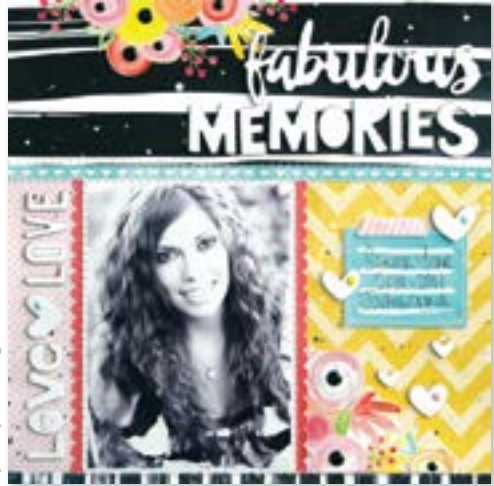


See product photo on page 4



Ciao Chipboard™

A crafting stash favorite! Choose from white script words to paint or color on, or go with our popular Amorie™ alphabets.



1103 Today



1104 Hello There



830 Amorie McIntosh



827 Amorie Blueberry



829 Amorie White



1105 So in Love



1106 Family



1107 Adventure



Bella Bows™

Made of soft felt with an adhesive dot for easy application.

929 McIntosh Bows



930 Punch Bows



931 Cotton Candy Bows



932 Bell Pepper Bows



933 Pickle Juice Bows



934 Guacamole Bows



935 Blueberry Bows



936 Ice Bows



937 Saltwater Bows



938 Gulf Bows



939 Oreo Black Bows



940 Milk White Bows



Actual Size



Cute Clips™

Created from soft felt, these adorable bite-size bows are the simply the cutest! Available in eight different color combos, clip them to any project from scrapbook pages to paperwork at the office!



Actual Size

1191 Rainy Day



1192 Wild Berries



1193 Pumpkin Spice



1194 Festive



1195 Baby Girl



1196 Pretty Posh



1197 Baby Boy



1198 Pretty Boy





layout by Stephanie Buice



Enamel Stickers

A colorful assortment of self-sticking enamel accents in nine different combinations, matched perfectly to our paper collections. These shiny, dimensional embellishments will make any layout pop. Available in round Dots and a fun mix of shaped DooDads.

Enamel Dots



Enamel DooDads™



layout by Stephanie Buice

TINYtext

ALPHABET STICKERS

Tiny alphabets are perfect for planners, journaling and layouts. Includes three lowercase typewriter sets, two uppercase sets and a circle alphabet in the center. All matching Bella's signature palette.

1091 Bold & Beautiful (matches Whatever is Lovely)



1092 Fruit Punch (matches Fresh Market)



1093 Pretty Boy (matches Family Frenzy)



1094 Festive (matches all Christmas collections)



1095 Wild Berries (matches Valentina)



1097 Pumpkin Spice



1099 Faithful (matches Illustrated Faith brand)



1102 White



Invisibles™

Sheer Plastic Die-Cut Papers

These beautiful specialty papers are made from translucent, crisp plastic and are sure to give your project a colorful, unique style. Invisibles are available in scalloped and label shapes; 18 different designs that mix-and-match with your favorite Bella Blvd collections.

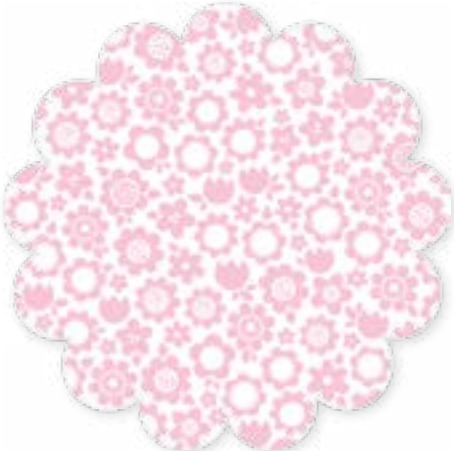


layout by Katie Rose

910 Flower Fancy



913 Pink Posies



911 Blessings



914 A Day at a Time



912 Amore



915 Click! Click!



846 Awesome Blossom



847 Spring Scramble



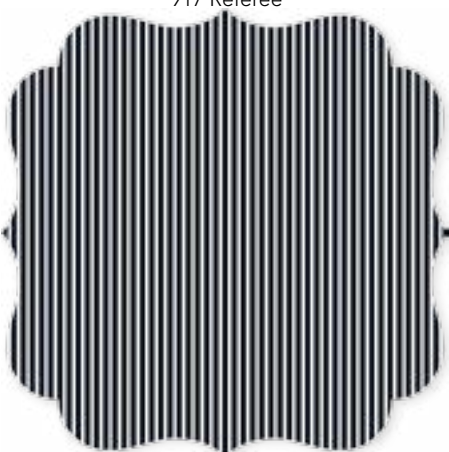
861 Teacher's Pet



916 Love



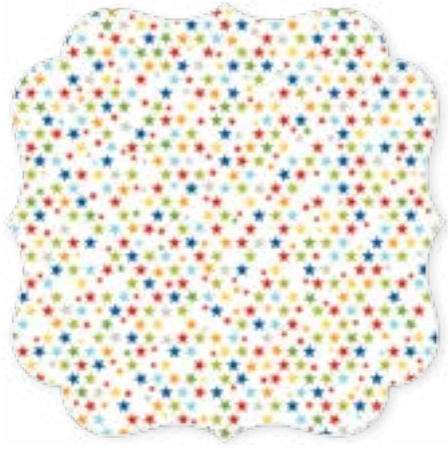
917 Referee



918 Brilliant



862 Star Student



876 Fresh Air



877 Woodlands



919 First Love



920 Chit Chat



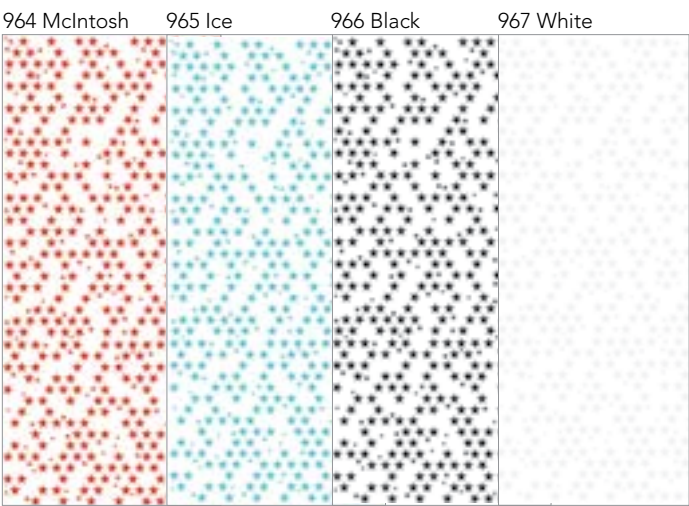
921 Calendar



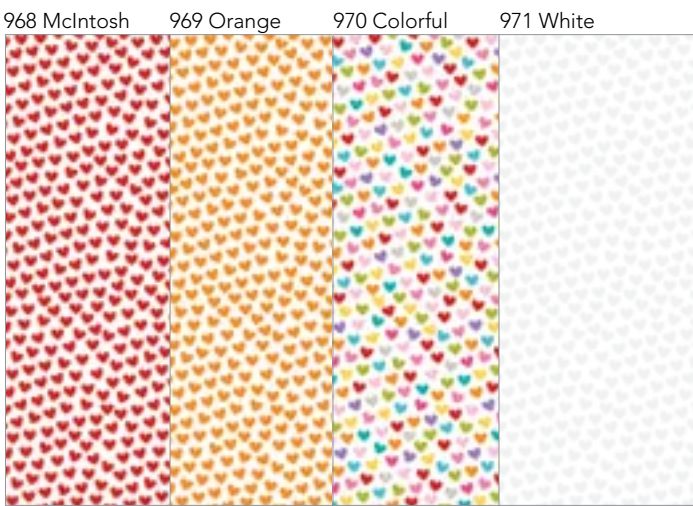
Confetti Clear Cuts™



Stars Clear Cuts™



Hearts Clear Cuts™



Chevies Clear Cuts™



Themed Clear Cuts™



classiccalendars

12x12" papers with a blank calendar on one side, pattern or borders on the reverse. Plan ahead!



inspiration projects

Not sure where to start? Let Bella Blvd help inspire you and get your creative juices flowing! Find us daily online posting cool, new layouts and original project ideas. Visit and start following links below for a daily dose of inspiration!



layout by Amy Heller



layout by Becki Adams



card by Laurie Schmidlin



gift tags by Stephanie Buice



layout by Missy Widden

Psst! You've reached the end of the Bella Blvd products in this catalog. **FLIP IT OVER** to view the Illustrated Faith collections & embellishments!








card by Missy Widden



layout by Jamie Pete

Join the conversation by using the hashtag #bellablvd when using these products!

     @BELLABLVDLLC #BELLABLVD

Bella Blvd Signature Colors

Did you know Bella Blvd has been using many of the same colors since our very first collection? We did this intentionally so every Bella product in your stash will match, whether you bought it in 2008 or 2017! Get familiar with our signature color names:

- | | | | |
|--|--|---|--|
|  McIntosh |  Banana |  Ice |  Scallop |
|  Punch |  Bell Pepper |  Gulf |  Oyster |
|  Peep |  Pickle Juice |  Blueberry |  Pony |
|  Cotton Candy |  Guacamole |  Thyme |  Brownie |
|  Orange |  Saltwater |  Plum |  Oreo Black |